

10th October 2025

Dear Parents and Carers,

Children are naturally curious, and the internet offers endless opportunities for learning and discovery. But as they grow older and become more independent online, they may come across — or even seek out — content that isn't suitable for their age. This can be worrying for parents, but it's a normal part of parenting in the digital age. The key is knowing how to guide and support them as they navigate the online world.

This video, which we've shared from our Online Safety Hub, explores practical ways to help keep your child safe online. It looks at why the age entered on social media matters, how to encourage safe searching, and how tools like Qustodio can help manage what your child sees. Most importantly, it highlights the value of open communication — creating a safe space for your child to talk about their online experiences and helping them grow into responsible digital citizens.

<https://theeducationalliance.onlinesafetyhub.uk/parent/videos/blocking-inappropriate-content-with-gustodio>

Regards



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