Headteacher: Mrs H. Yates BA (Hons), NPQH

5 December 2025

Dear Parents and Carers,

## RE: Let's Finish the Term with Positivity and Purpose – 9 Days of Attendance Recognition!

This term, we have focused on breaking down the barriers that affect school attendance by listening to families, offering tailored support and working with external partners. Thanks to your input and collaboration, we have made real progress. To celebrate these efforts and keep the momentum going, we are excited to launch our 9 Days of Positivity Challenge to finish the term on a high.

## What is the 9 Days of Positivity?

Starting on **Monday 8**<sup>th</sup> **December**, we will be marking each of the final 9 school days of term with recognitions, encouragement and festive fun all to celebrate excellent attendance.

Here is how pupils and families can take part and win:

- **Daily Recognitions** Each day a pupil attends, they will be entered into a prize draw for selection boxes, free puddings, free chips, free wraps and much more. 3 prizes per year group are available each day.
- **Weekly Prizes** Pupils who attended for a full week will be entered into our weekly prize draw to win a £10 gift voucher. We have one for each year group, each week.
- **Grand Prize Draw** Pupils who achieve **100% attendance** for **all 9 days** will be entered into the grand prize draw for a Christmas Hamper.
- **Families Attendance Success Tracker** Please print and use the Attendance Success Tracker attached to tick off your children's daily success and determination.

While the excitement of prizes adds a fun element to this challenge, we want to highlight something even more valuable: the power of **intrinsic motivation**. This challenge is not just about external rewards; it is about helping pupils discover the **self-pride** and **determination** that comes from consistent effort and commitment.

By choosing to come to school every day, pupils are demonstrating incredible character traits such as:

- **Resilience:** Pushing through when it might be easier to stay home.
- **Responsibility:** Understanding the importance of their education and their role in it.
- Consistency: Showing up and putting in the work.
- **Self-Discipline:** Making the choice to prioritise their learning, even on colder, darker mornings.

These are not just traits that lead to good attendance, they are qualities that will serve them well throughout their academic journey and into their future lives. The real reward of consistent attendance is the knowledge gained, the friendships made, and the confidence built from knowing they are giving their best. We hope that the pride your child feels from being present and engaged will be the greatest prize of all.

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## Join the Daily Brainteaser Challenge!

To add a twist of fun, we will also be sharing **daily riddles and brainteasers** on **Bluesky**, for some seasonal cheer. So, do not forget to **follow us**, **@thesnaithschool.bsky.social** 

Thank you once again for your continued support. Let's finish 2025 with positivity, pride, and purpose!

Kind Regards,

**The Attendance Team**